



[For Immediate Release]

Benefun and Xinjiang Agricultural Regiment Jointly Develop Organic Fertilizer Business

(15 October 2009, Hong Kong) Benefun International Holdings Limited (“Benefun” or the “Group”, Stock code: 1130) today announced that the Group entered into an agreement with The Agricultural No. 8 Division No. 142 Regiment of the Xinjiang Production and Construction Corps (“XPCC”) to establish a joint venture (“JV”) in Shihezi, Xinjiang Region, the PRC, to engage principally in the production and sale of organic fertilizers. The total investment amount of the JV is RMB36,000,000, to be held 70% by Benefun and 30% by XPCC respectively. The JV will principally be engaged in the establishment of an organic fertilizer production factory located in Shihezi City in Xinjiang Region.

The Group has diversified into the green business of plantation, research and development of plantation related technologies, manufacture, sale and distribution of plantation products and materials. The Group developed the waste-to-value “O-Live Organic Waste Treatment System” (“O-Live System”) which is an automatic machine utilizing high temperature micro-organisms technology for environmental treatment of animal manures of livestock farms.

Mr. Kwok Wai, Executive Director of Benefun, said, “We are honoured to partner with XPCC to enter the new business. Eyeing on the increasing share of organic fertilizer in total fertilizer market, we are planned to establish self-operated production bases to utilize the raw materials from its O-Live System, to serve increasing orders and to enhance operating profit.”

About Benefun International Holdings Limited

Benefun International Holdings Limited (to be renamed as “China Environmental Resources Group Limited”) is principally engaged in the businesses including ecological plantation, manufacture and sale of plantation materials, organic fertilizers and organic waste bio-treatment system. Its product brand “Tian Mi Mi” is the leading organic fertilizer brand in China.

This press release is issued by PR Concepts Asia Limited.

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